



北澤平祐 / Heisuke Kitazawa



Illustrator. After living in the United States for 16 years, he returned to Japan and began his career as an illustrator. He has provided illustrations for a wide range of fields, including numerous book covers and candy packaging. His works include "Unicorn Letter Story" (Shueisha), "The Cat with Too Long Whiskers" (Kodansha), "Arugula's Little Hidden Object Shop" (Hakusensha), and "The Current/Heisuke Kitazawa Collection" (Genkosha).

Heisuke Kitazawa Block memo ¥550 (+tax)

Released in mid-May 2025

120sheets, with 30sheets of each of 4different designs / 100×90mm / With PET resin cover

SPQ: 5



Harukaze ni noru minna
(Everyone riding
the spring wind)

No.22-938

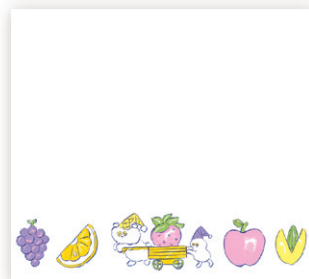
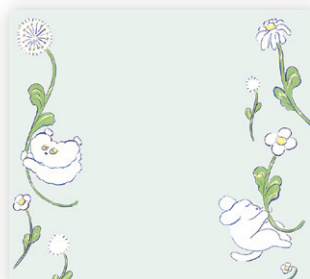
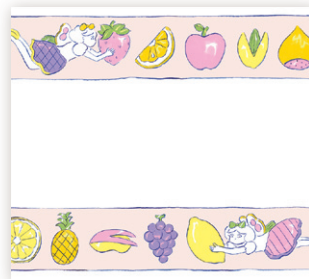
JAN 4961187 22938 6



Kudamono wo hakobu
minna (Everyone is
carrying fruit)

No.22-939

JAN 4961187 22939 3



Heisuke Kitazawa Small writing pad ¥450 (+tax)

Released in mid-May 2025

Fluorescent color printing / Mino washi paper

SPQ: 5

20sheets, with 5sheets of each of 4different designs / 80×167mm



Harukaze ni
noru minna
(Everyone riding
the spring wind)

No.20-506

JAN 4961187 20506 9



Kudamono wo hakobu
minna (Everyone is
carrying fruit)

No.20-507

JAN 4961187 20507 6



Heisuke Kitazawa Letter writing set ¥500 (+tax)

Released in mid-May 2025

Mino washi paper / 12sheets of letter paper 145×181mm / 4envelopes 165×94mm

SPQ: 5



Harukaze ni
noru minna
(Everyone riding
the spring wind)

No.20-508

JAN 4961187 20508 3



Kudamono wo
hakobu minna
(Everyone is
carrying fruit)

No.20-509

JAN 496118720509 0



Aiko Fukawa Block memo ¥550 (+tax)

Released in mid-May 2025

120sheets, with 30sheets of each of 4different designs / 100×90mm / With PET resin cover

SPQ: 5



niko niko SMILE!

No.22-940

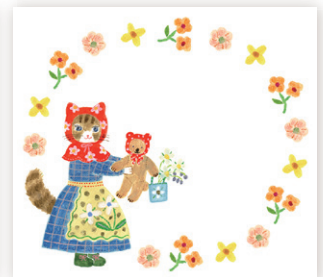
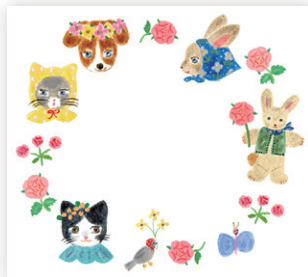
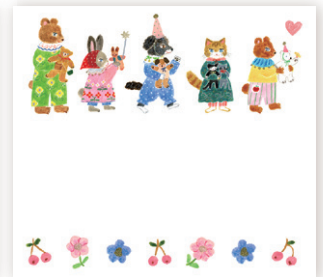
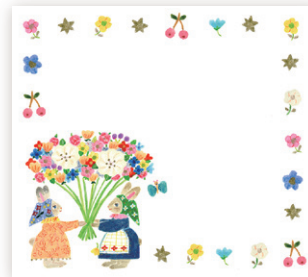
JAN 4961187 22940 9



Little fluffy friends

No.22-941

JAN 4961187 22941 6



Ai Okino JAPAN postcard ¥150(+tax)

Released in mid-May 2025

1 postcard / 100×148mm

SPQ: 10



Japan 1 No.25-629

JAN 4961187 25629 0



Japan 2 No.25-630

JAN 4961187 25630 6



Japanese Lucky Cat Maneki Neko

No.25-631 JAN 4961187 25631 3



Kabuki No.25-632

JAN 4961187 25632 0



Japanese Castle No.25-633

JAN 4961187 25633 7



Ninja House No.25-634

JAN 4961187 25634 4



Izakaya-The Japanese Style Dining Bar No.25-635

JAN 4961187 25635 1



Japanese Restaurant No.25-636

JAN 4961187 25636 8



Back

Bi-fold Birthday card ¥400 (+tax)

Released in mid-May 2025

Card : 1・embossed・folded in half・200×150mm / Envelope : 1・foil stamped・166×112mm
With 1tracing paper inner liner

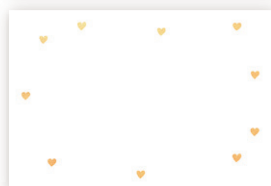
SPQ:5



Aiko Fukawa
《niko niko SMILE!》

No.27-063

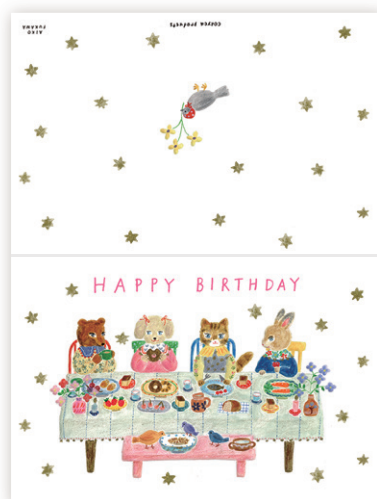
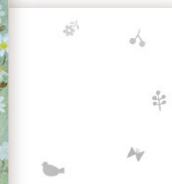
JAN 4961187 27063 0



Aiko Fukawa
《HAPPY BIRTHDAY》

No.27-064

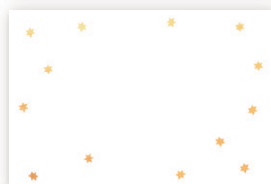
JAN 4961187 27064 7



Aiko Fukawa
《Special day》

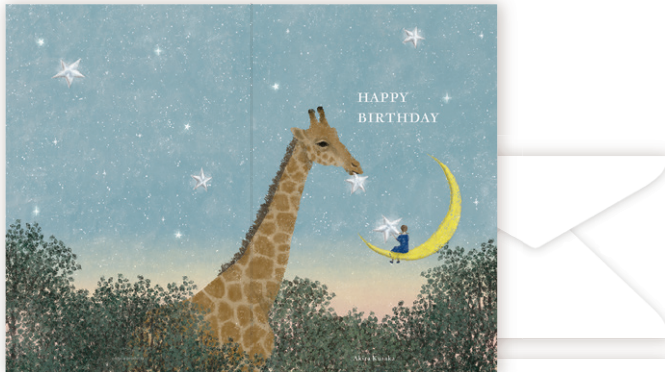
No.27-065

JAN 4961187 27065 4





It comes with a bifold tracing paper inner liner that fits neatly inside a birthday card. You can use it to write a congratulatory message or a letter. It's also lovely to insert a photo and send it along with the card.



Akira Kusaka
《Stardust Gift》

No.27-066

JAN 4961187 27066 1



Akira Kusaka
《Cat and cake》

No.27-067

JAN 4961187 27067 8



Mariko Fukuoka
《Gift》

No.27-068

JAN 4961187 27068 5



Mariko Fukuoka
《Squirrel's Cake Shop》

No.27-069

JAN 4961187 27069 2



Sticker ¥350 (+tax)

Released in mid-May 2025

65×95mm / Water and light resistant

SPQ: 5



Necktie
《Let's eat sushi》

No.22-943

JAN 4961187 22943 0



Necktie
《You can see Mt. Fuji》

No.22-944

JAN 4961187 22944 7



Necktie
《Cherry blossoms fluttering》

No.22-945

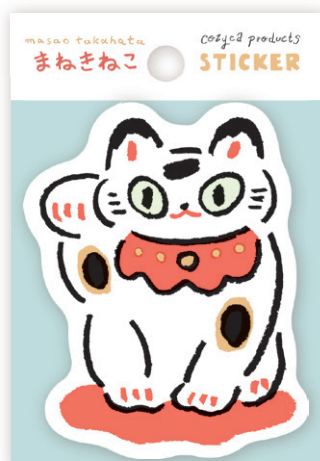
JAN 4961187 22945 4



Necktie
《Walking in a kimono》

No.22-946

JAN 4961187 22946 1



Masao Takahata
《Beckoning cat》

No.22-947

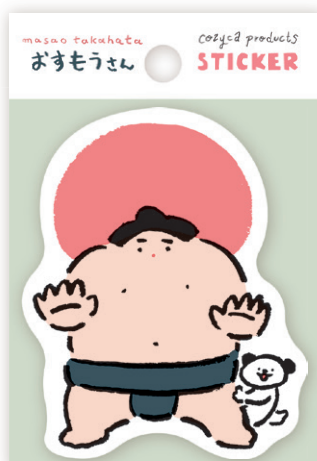
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Masao Takahata
《Japanese castle》

No.22-948

JAN 4961187 22948 5



Masao Takahata
《Sumo wrestler》

No.22-949

JAN 4961187 22949 2



Masao Takahata
《Kinkakuji Temple》

No.22-950

JAN 4961187 22950 8



Mariko Fukuoka
《Cherry blossom viewing dumplings》

No.22-951

JAN 4961187 22951 5



Mariko Fukuoka
《Bullet train》

No.22-952

JAN 4961187 22952 2



Mariko Fukuoka
《Tokyo station》

No.22-953

JAN 4961187 22953 9



Mariko Fukuoka
《Kamogawa-river》

No.22-954

JAN 4961187 22954 6



Yuki Itoi 《RAMEN》

No.22-955

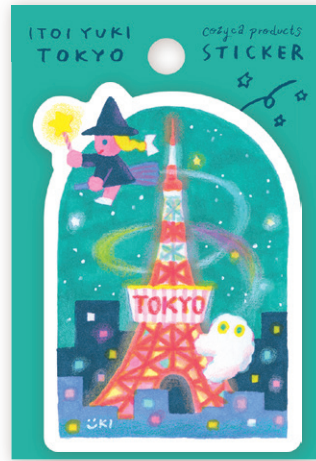
JAN 4961187 22955 3



Yuki Itoi 《ONSEN (Spa)》

No.22-956

JAN 4961187 22956 0



Yuki Itoi 《TOKYO》

No.22-957

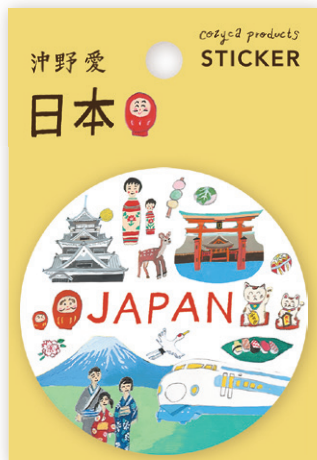
JAN 4961187 22957 7



Yuki Itoi 《KYOTO》

No.22-958

JAN 4961187 22958 4



Ai Okino 《JAPAN》

No.22-959

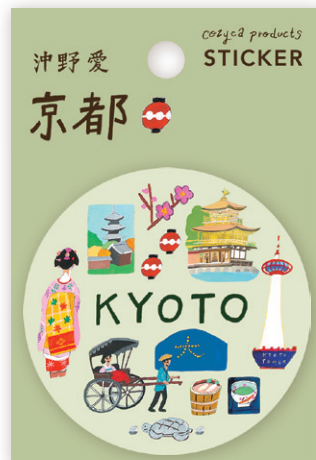
JAN 4961187 22959 1



Ai Okino 《TOKYO》

No.22-960

JAN 4961187 22960 7



Ai Okino 《KYOTO》

No.22-961

JAN 4961187 22961 4



Ai Okino 《OSAKA》

No.22-962

JAN 4961187 22962 1

Promotional supplies for the Sticker

340×143mm (D : 3mm) / styrene panel

Sticker 8 × 10 ¥28,000 (+tax)

If you order 10 of each of the 8 sticker designs,
we will provide you with a wall-mountable display stand for the stickers.



With string and hook

Foil-stamped masking tape ¥550 (+tax)

Released in mid-May 2025

Gold foil stamping / 20mm×5m

SPQ: 5



Ai Okino 《JAPAN》

No.22-966 JAN 4961187 22966 9



Ai Okino 《TOKYO》

No.22-967 JAN 4961187 22967 6



Ai Okino 《KYOTO》

No.22-968 JAN 4961187 22968 3



Ai Okino 《Beckoning cat》

No.22-969 JAN 4961187 22969 0



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